



2021 | SPONSORSHIP PACKET

***September 17, 18, & 19th
Friday through Sunday***

**Historic Main Street
Saint Charles, Missouri**

Mosaics Fine Art Festival, P.O Box 1649, St. Charles, Missouri 63301
mosaicartfest@gmail.com 314-277-9554 www.stcharlesmosaics.org

MOSAICS Fine Art Festival is a 501 (c) 3 Not-for-Profit Corporation



2021 Festival Sponsorship Levels

Each Sponsorship Level receives specific recognition benefits:

Presenting Sponsor - \$5,000

Logo and company name included on the MOSAICS Festival website and social media, 2021 program, all signage and publicity prior to and throughout the event.

Supporting Sponsor - \$2,000

Logo and company name included on the MOSAICS Festival website and social media, 2021 program and signage at the event.

~~**Children's Village Sponsor - \$1,500**~~

~~Logo and company name on the MOSAICS Festival website and social media, 2021 program and Children's Village (children's creative/art activity area) signage at the event.~~

Art Shop for Kids Sponsor - \$1,000

Logo and company name on the MOSAICS Festival website and social media, 2021 program and Art for Youth Gallery signage at the event.

"Bob Pank Memorial" Music Stage Sponsor - \$750

Logo and company name on the MOSAICS Festival website and social media, 2021 program and Music Stage signage at the event.

~~**"Founders Award" Honoring Founder Joyce Rosen - \$700**~~

~~Logo and company name on the MOSAICS Festival website and social media, 2021 program and signage at the event.~~

Festival Sponsor - \$500

Logo and company name on the MOSAICS Festival website and social media, and in the 2021 program.

Please circle level of Sponsorship: \$5,000 \$2,000 \$1,500 \$1,000 \$750 \$700 \$500

Company Name _____ Contact Person _____
Address _____ City/State/Zip _____
Co. Phone _____ Mobile _____ Email _____
Authorized Signature _____ Date _____

Please send payment and this completed form by August 1, 2021.

PAYMENT OPTIONS—Credit Card online or send a check by mail:

- ONLINE: at stcharlesmosaics.org – scroll down and click on BECOME A SPONSOR.
- CHECK: Mail your check, payable to *Mosaics Fine Art Festival*, and this form, to:
Mosaics Fine Art Festival, P.O. Box, 1649, St. Charles, Missouri 63302.

HOW TO GET THIS FORM TO US:

- Include it when you send us your check.
- Scan and email to Tom.Nolan0324@gmail.com

mosaicartfest@gmail.com www.stcharlesmosaics.org



GOLF CART SPONSORSHIP

The 26th annual *Mosaics Fine Art Festival* will be this September 17, 18, & 19, 2021 in Downtown Historic Saint Charles on Main Street. We hope that we can count on your support in order to continue offering a free three day event full of fun and family friendly entertainment to the St. Charles and St. Louis area.

Mosaics' staff and volunteers use seven golf carts to navigate throughout the three day festival, coordinating the artist's booths, delivering supplies, and assisting with set-up and teardown. A 3' x 1' sign will hang at the front and back of each golf cart.

As a **Golf Cart Sponsor**, you will have the opportunity to present your company to thousands of patrons as one who supports art and culture in our community. Your sponsorship allows *Mosaics* to provide art appreciation, children's art education activities and enjoyment for everyone who attends. It is also an investment in the quality of life for our community now and throughout the year.

SPONSORSHIP INVESTMENT FOR ONE GOLF CART (Two Signs) – \$350

Yes, I/We will sponsor _____ Golf Cart(s) at the 2021 Mosaics Fine Art Festival.

Choose one:

I want to use my logo

Please provide a high resolution (300dpi) JPEG, PDF or EPS format to tom.nolan0324@gmail.com

Name to appear on Golf Cart Signage (please print)

Sponsor's/Company Name _____

Address _____ State _____ Zip _____

Contact Person _____ Phone Number _____

Email _____

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2021 ADVERTISING CONTRACT for the FESTIVAL PROGRAM

The 26th Annual **Mosaics Fine Art Festival** will be held **September 17-19, 2021**, on North Main in Historic St. Charles.

The Mosaics Festival draws approximately 25,000 art collectors & visitors to Historic St. Charles and the metropolitan region.

The Mosaics Fine Art Festival program is a full color, 5.5" x 8.5", 80# gloss coated stock magazine. Distribution is free on the festival grounds, and has an average of 2.7 readers per copy. **Reader Profile:** Festival patrons are affluent, highly educated, and active purchasers of luxury goods!

Advertiser's/Company Name _____

Address _____ State _____ Zip _____

Contact Person _____ Phone Number _____

Email _____

Size of Ad _____ Price of Ad _____

The emphasis of the Festival will be on art enjoyment, education, family fun, and creative activities. With your support, MOSAICS provides an opportunity for the audience to experience many art forms, **FREE of charge!**



Art Due by August 8, 2021

Description	Ad Size	Price
Full Page (V)	4.25" x 7" – vertical	\$300
Half Page (H)	4.25" x 3.5" – horizontal	\$200
Quarter Page (V)	2" x 3.5" – vertical	\$100
Quarter Page (H)	4.25" x 1.75" – horizontal	\$100

**Please provide a full color High Resolution (300dpi) JPEG, PDF or EPS format to:
Tom.nolan0324@gmail.com**

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